

H.PSV350EP(Herts)
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For official use only



Hertfordshire County Council
acting as the
BUS SERVICE REGISTRATION
AUTHORITY for Hertfordshire

Enquiries: 0300 123 4050
registration@hertfordshire.gov.uk
www.intalink.org.uk

Supplementary Application Form to Register a New Bus Service or Change an Existing Service which Qualifies as a Qualifying Bus Service

This form is to be completed and submitted with registration documents for a new or variation to an existing bus service registration for any bus service which is a Qualifying Bus Service as defined in the Intalink Enhanced Partnership Plan.

A Qualifying Bus Service is defined as a registered local bus service with one or more stopping place(s) within the geographical area of the Enhanced Partnership, with the exception of:

- Any schools or works registered local bus service not eligible for Bus Service Operators Grant
- Any cross-boundary registered local bus service with less than 10% of its registered mileage within the Enhanced Partnership area
- Any services operated under section 22 of the 1985 Act
- Any registered local bus service which is an excursion or tour
- Any other registered local bus service that the Operators (through the Intalink Board voting mechanism described in Section 7.1 of the Enhanced Partnership Scheme) and County Council decide should be excluded from all or specific requirements of the Enhanced Partnership Scheme.

A Qualifying Bus Service must comply with the requirements of the Intalink Enhanced Partnership Scheme, with particular regard to the Scheme extracts shown overleaf.

Declaration

I declare that the bus service(s) to be provided under this registration will comply with the requirements of the Intalink Enhanced Partnership Scheme, April 2020

Signed:

Date:

Name:
(in CAPITALS)

Position in business:

Real-Time Information

Operators will arrange delivery of Automatic Vehicle Location system data and real time predictions to the County Council or its data broker using generally accepted and appropriate data standards and formats, either current or as these develop. Operators will make provision with appropriate security protections in their back office housing to allow the County Council to gain free access to this data with no additional or ongoing cost to the County Council.

(See Intalink Enhanced Partnership Plan & Scheme Paragraph 8.1)

Branding

All vehicles operating Qualifying Bus Services will carry internal and external branding to promote the Intalink Enhanced Partnership.

Bus Operators will ensure vinyls are displayed appropriately at all times. In general to account for vehicles on short-term loan or other exceptional reasons, each Operator will meet a minimum level of 95% compliance.

Where cross-boundary services run into adjacent bus partnership or franchising areas, appropriate arrangements will be agreed with the Bus Operator and neighbouring local authority. Other than the use of short-term loan vehicles, vehicles used on Qualifying Bus Services will clearly identify the fleet name of the Operator of the bus.

Bus Operators will include the Intalink logo and acknowledge the Intalink Enhanced Partnership in all timetables and other paper and electronic publicity they produce which relate to any Qualifying Bus Service, as well as on their websites.

(See Intalink Enhanced Partnership Plan & Scheme Paragraph 8.11)

This obligation will be subject to development of detailed design guidelines and changes yet to be adopted by an Enhanced Partnership Scheme Variation, and is therefore not currently an enforceable requirement.

Participation in Ticketing Schemes

Bus Operators in the former Intalink Quality Partnership were generally willing to participate in multi-operator ticketing schemes seen as offering the travelling public opportunities to make journeys which involve several Operators, enabling users to travel more conveniently than having to purchase separate tickets for each journey.

Current schemes are the county-wide Explorer, and the more localised BUSnet schemes for St Albans, Watford, Hemel Hempstead and Welwyn-Hatfield

Operators are expected to participate in the schemes on the current basis under the Transport Act 2000, wherein competition concerns are mitigated by the involvement of the County Council as scheme promoter.

For monitoring purposes, Bus Operators will submit to the County Council monthly sales returns for all ticketing schemes in which they participate, separated by type and period.

(See Intalink Enhanced Partnership Plan & Scheme Paragraph 8.12)